



BROUCK'R PROJECT

BPI REAL ESTATE AND IMMOBEL ANNOUNCE SALE AGREEMENT FOR BROUCK'R OFFICE BUILDING TO NATIONALE LOTERIJ/LOTIERIE NATIONALE



Brussels, 26th August 2024 - BPI Real Estate and Immobel, joint venture partners for the development of the Brouck'R project, are pleased to announce the successful signature of a sale agreement for the main office building within the Brouck'R mixed-use redevelopment project to the Nationale Loterij/Loterie Nationale. This office space, located on the strategic corner of De Brouckèreplein /Place de Brouckère and - Augustijnenstraat/Rue des Augustins, will host the new headquarters of the Nationale Loterij/Loterie Nationale and will be available for occupancy starting in 2027.

The Brouck'R project aims to transform the former Allianz office site from a predominantly office-centric area into a vibrant, multifunctional urban living space. Spanning a total of 37,000 m², the redevelopment will include 172 residential apartments, 129 units of student housing, retail spaces and offices. The project includes 10,700 m² of office space, divided between two separate buildings. The Nationale Loterij/Loterie Nationale will occupy one of these buildings, with an area of 6,800 m².

In line with the demand for high-quality living and working environments, the new office building will feature multipurpose spaces, private terraces for meetings, direct roof access, and a flexible office layout designed to promote a pleasant and productive working atmosphere.

Sustainability is the key focus of the Brouck'R project. The building will be equipped with geothermal energy and solar panels, completely eliminating the need for fossil fuels. A courtyard garden of not less than 2000m² will enhance the site's ecological value and biodiversity. Situated in the car-free zone of De Brouckèreplein/Place de Brouckère, the project has excellent accessibility via public transport, walking, and cycling. Additionally, a large bicycle parking area and nearby public parking spaces will ensure ease of access by various means of transportation.

- END -

About BPI Real Estate

BPI Real Estate is the real estate division of the multidisciplinary group CFE, founded in 1880 and active in Belgium, Luxembourg and Poland in 4 business lines with strong growth potential because they have the potential to shape the world of tomorrow: real estate design and development, multitechnics, construction and renovation and sustainable investments. With a wealth of expertise acquired over the past 35 years, BPI Real Estate's ambition is to challenge the status quo and bring about positive change in real estate development in order to deploy innovative, inclusive and eco-responsible urban planning aimed at increasing the well-being of future generations. BPI Real Estate develops this know-how in the residential, office, retail, services and special products sectors.

BPI Real Estate – Urban shapers : bpi-realestate.com

Press contact :

GRIET TREKELS – Development Director
+32 478 33 14 37
gtrekels@bpi-realestate.com

About Immobel

Immobel is the largest listed real estate developer in Belgium. The Group, which dates back to 1863, creates high-quality, future-proof urban environments with a positive impact on the way people live, work and play, and specialises in mixed real estate. With a market capitalisation of about EUR 216 million and a portfolio of more than 1,300,000 m² of project development in 7 countries (Belgium, Grand Duchy of Luxembourg, Poland, France, Spain, Germany and the United Kingdom), Immobel occupies a leading position in the European real estate landscape. The group strives for sustainability in urban development. Furthermore, it uses part of its profits to support good causes in the areas of health, culture and social inclusion. Approximately 150 people work at Immobel.

For more information, please go to: immobelgroup.com

For further details:

Thomas Joris* – Developer
thomas.joris@immobelgroup.com

* as representative of Joined BV